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**MVVF Names Chet Szablak New President Elect**

Enterprise Bank executive to lead business association

**DRACUT, Mass.; Oct. 15, 2010** – The [Merrimack Valley Venture Forum](#) (MVVF), a non-profit business association that facilitates growth in the region’s technology and scientific sectors, announced today it has named Chet Szablak, EVP and chief sales and marketing officer for Enterprise Bank, as its new president elect. Szablak will serve for one year before assuming the role of MVVF president. As president elect, his duties include corporate sponsorship outreach, program direction and promotion as well as continuing to work with the board on strategic and financial goals.

“Chet has been a board member of the MVVF for three years, and has made valuable contributions to our overall development and growth,” said Susanne Ferrara, president of MVVF. “We also have benefited from his experience and sound business judgment in specific areas, such as program management, fundraising, community relations and business development, and are fortunate to have him as part of our top leadership team as we kick off our activities for 2010-2011.” Ferrara will remain a MVVF board member after stepping down as president.

“The MVVF is a vital resource linking our region’s substantial and talented entrepreneurial and investment communities,” said Szablak. “Despite challenging economic conditions, I see tremendous opportunities to expand our role as a catalyst in bringing promising new companies and technologies to market.”

Enterprise Bank is a full service commercial bank headquartered in Lowell, Mass. As the chief sales and marketing officer, Szablak is directly involved with setting the marketing and sales strategy for the bank. He provides strategic and tactical oversight to brand management, market segmentation, growth initiatives, product development, signature events, promotions and advertisements.

Szablak is a native of Lowell and resides in Tyngsboro, Mass., with his wife, Linda, and their three children. He is a graduate of Princeton University and holds an MBA from Boston College. He recently graduated from the General Management Program at Harvard Business School. He has more than 30 years of banking experience and a long history of being active with nonprofit community groups. He is a corporator of Lowell General Hospital and most recently served on the boards of House of Hope and Lifelinks.

**About the MVVF**

The [Merrimack Valley Venture Forum](#) is a non-profit organization that connects the best and brightest in technology and scientific industries through educational seminars, networking events and workshops focused on a broad range of important and timely industry topics.

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